

Voluminously Hopped Mutha

♻️ PACK IT IN, PACK IT OUT



"Top U.S. Pale Ale"

The New York Times

"Top 100 Things You Must Try"

Food & Wine Magazine

"Top 5 U.S. Pale/Amber Ale"

Ratebeer.com

"World's Best Canned Beer"

Details Magazine

"One of the quintessential American hoppy pale ales of our time"

Todd & Jason Alstrom, Beer Advocate.com

ROCKY MOUNTAIN PALE ALE

The Most Talked About Craft Beer in America

Dale's Pale Ale - from the grinning rule breakers at Oskar Blues Brewery - is America's first hand-canned microbrew. Its muscular flavor and trailblazing package have won glowing press across the nation, and rave reviews from the most demanding beer experts and beer drinkers.

From the can or off the tap, it delivers a blast of hop aromas, a mouthful of malt and hop goodness, and a thrilling finish. (And an equally exciting 6.5% ABV and 65 IBUs.) Brewed with ridiculous amounts of pale malts and four kinds of US hops, Dale's Pale Ale is uncompromising beer for true beer adventurers.

The Can

With its rich, robust flavors, Dale's Pale Ale has changed the image of canned brews. Why cans? They offer the best protection from light and oxidation, and allow beer fiends to

more easily take great beer anywhere. Plus, millions of consumers are thrilled to finally get a rich craft beer paired with the comfort and All-American charm of a can. Cans are also better for the environment by being more easily recycled and less fuel-consuming to ship.

First-round draft choice

On tap, Dale's Pale Ale wows the growing number of draft lovers who crave big, bold flavors in their beer. It satisfies beer nuts seeking artfully crafted, small-batch beer and fresh, handcrafted products. No matter how you serve it, Dale's Pale Ale is a beer with a fast-growing national reputation, a built-in audience and a loyal cult following.

BREWED AND CANNED AT

**OSKAR BLUES
BREWERY**

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LYONS, COLORADO

